

FIG. 1

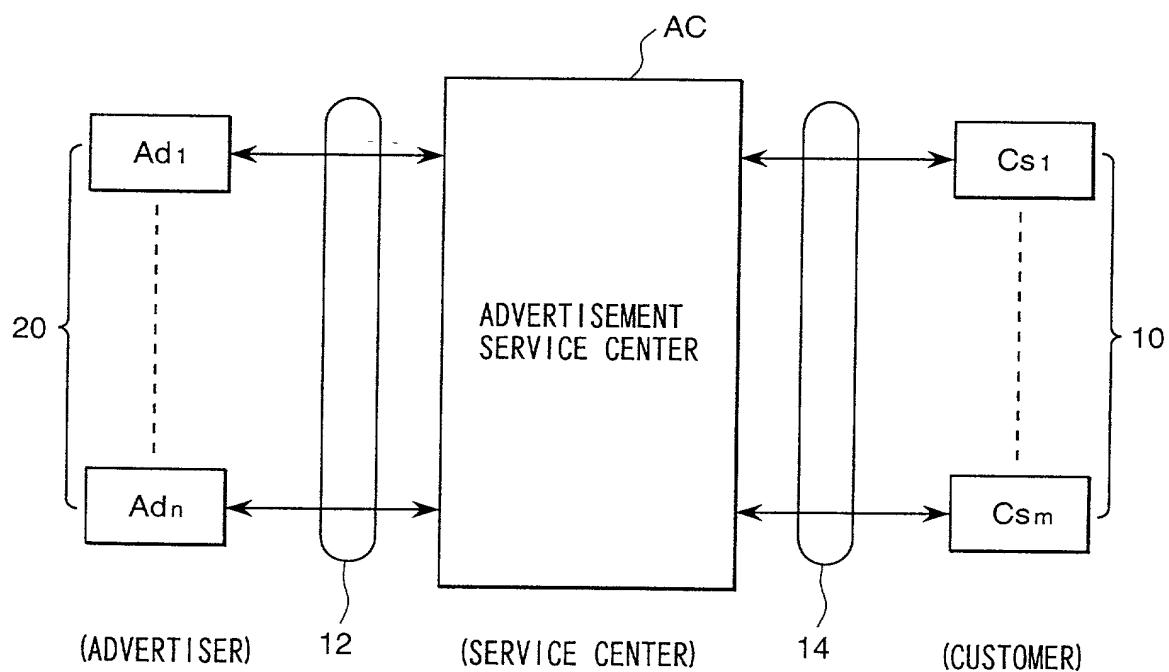
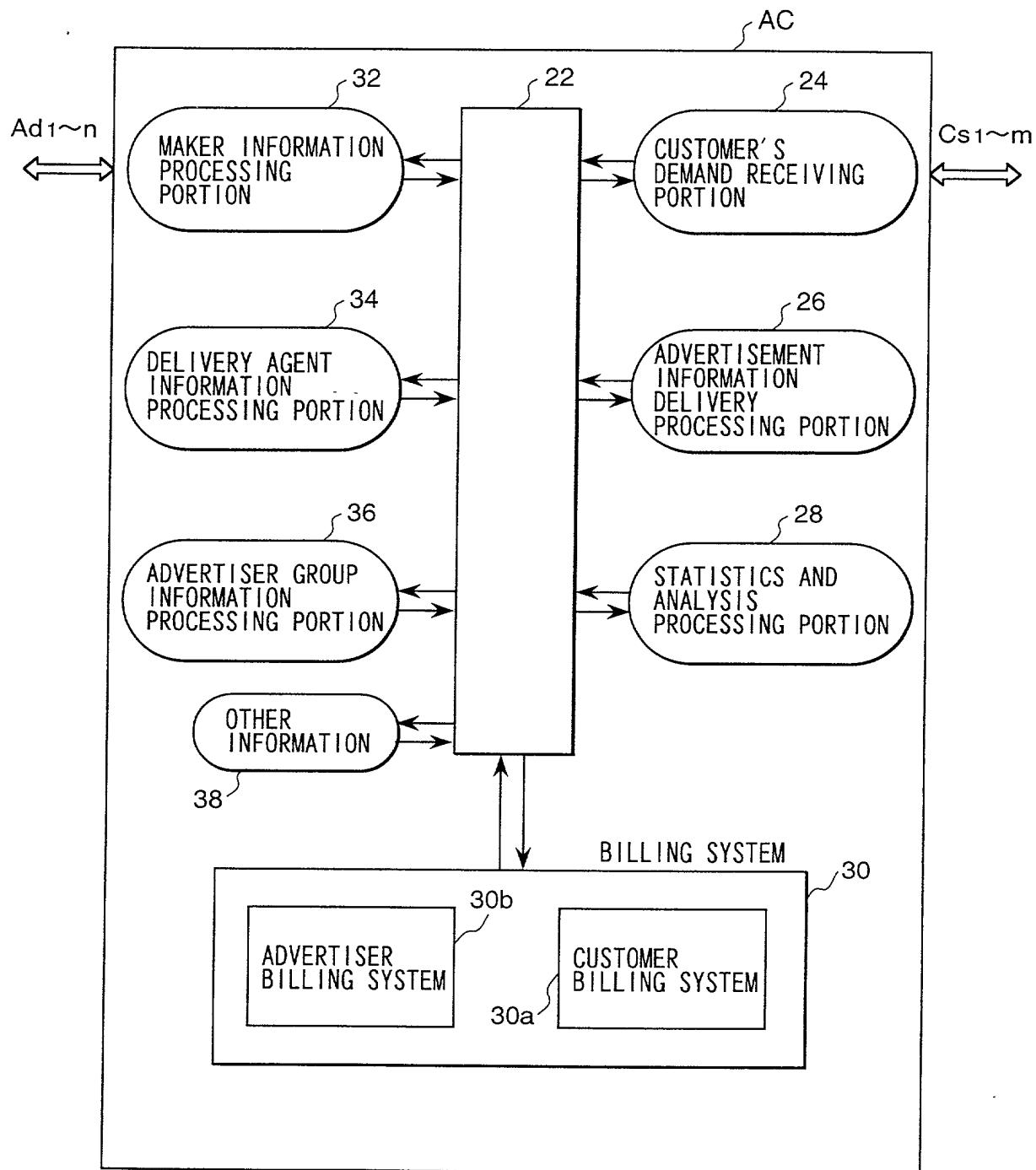
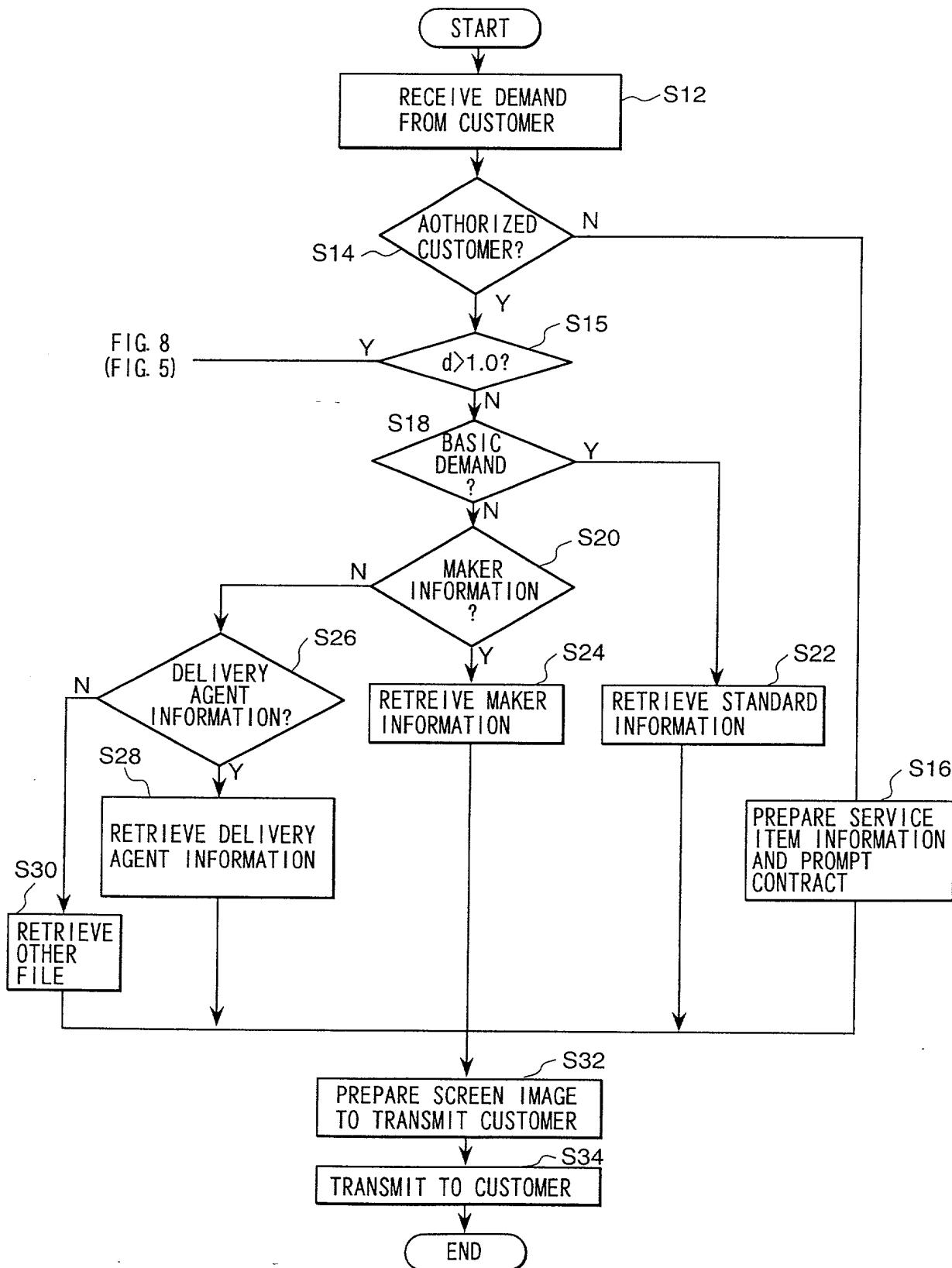


FIG. 2



0981234567 0981234567

FIG. 3



*FIG. 4*

CR	MAKER INFORMATION m	DELIVERY AGENT INFORMATION S	OTHER SP	SPECIAL INFORMATION OP
CR <sub>1</sub>	m <sub>1</sub> ~m <sub>2</sub>	S <sub>1</sub>	—	—
CR <sub>2</sub>	m <sub>1</sub> ~m <sub>2</sub>	S <sub>1</sub> ~S <sub>2</sub>	SP <sub>1</sub> ~S <sub>2</sub>	—
CR <sub>3</sub>	m <sub>1</sub> ~m <sub>3</sub>	S <sub>1</sub> ~S <sub>3</sub>	SP <sub>1</sub> ~S <sub>3</sub>	OP <sub>1</sub>
CR <sub>s</sub>	m <sub>1</sub> ~s	S <sub>1</sub> ~s	SP <sub>1</sub> ~s	OP <sub>1</sub> ~s

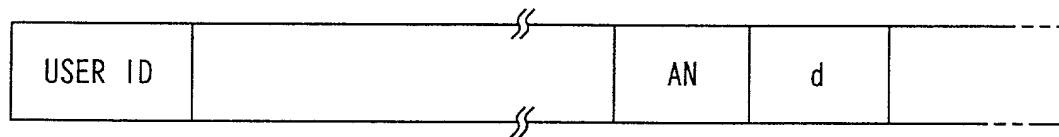
*FIG. 5*

FIG. 6

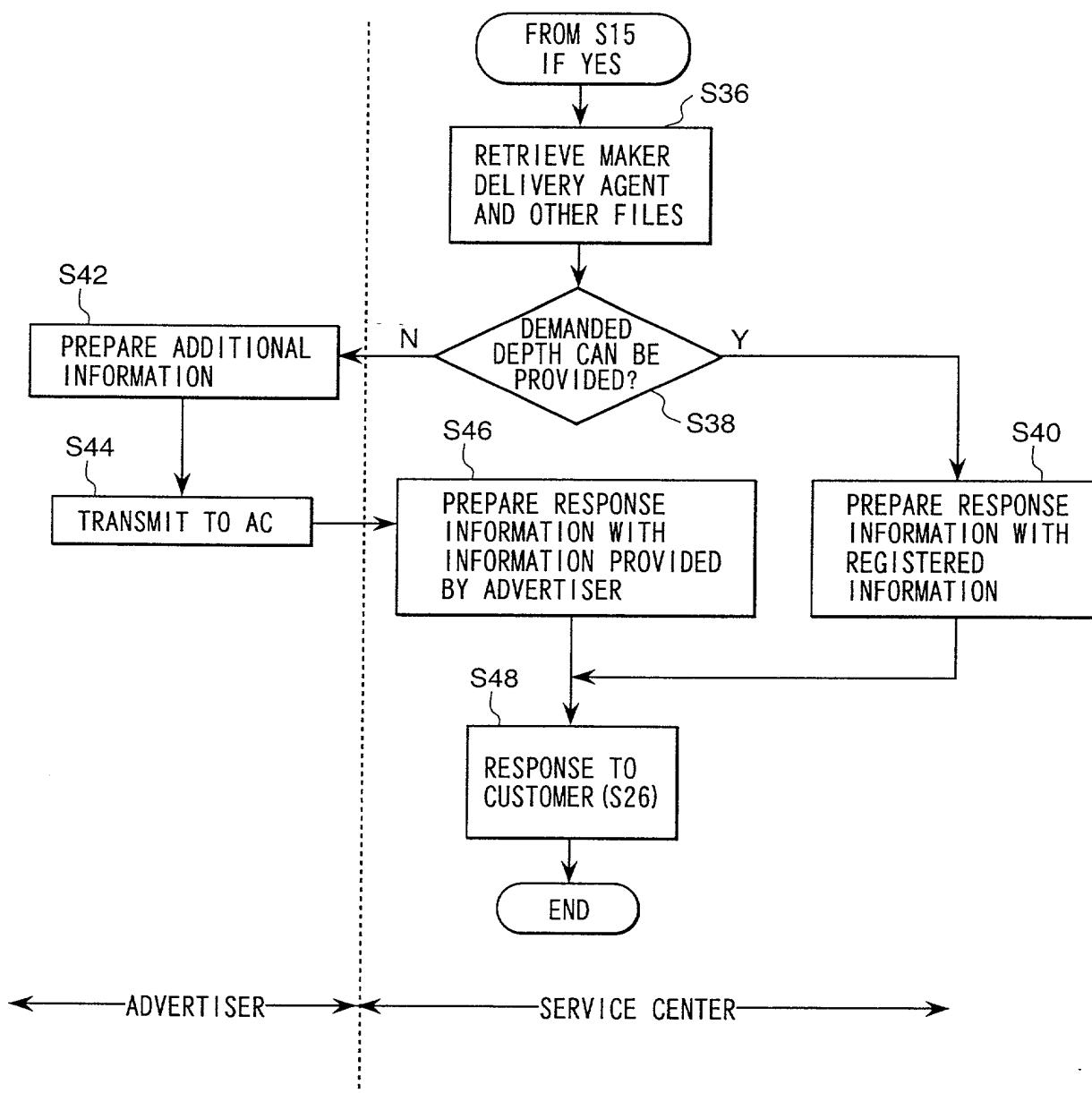
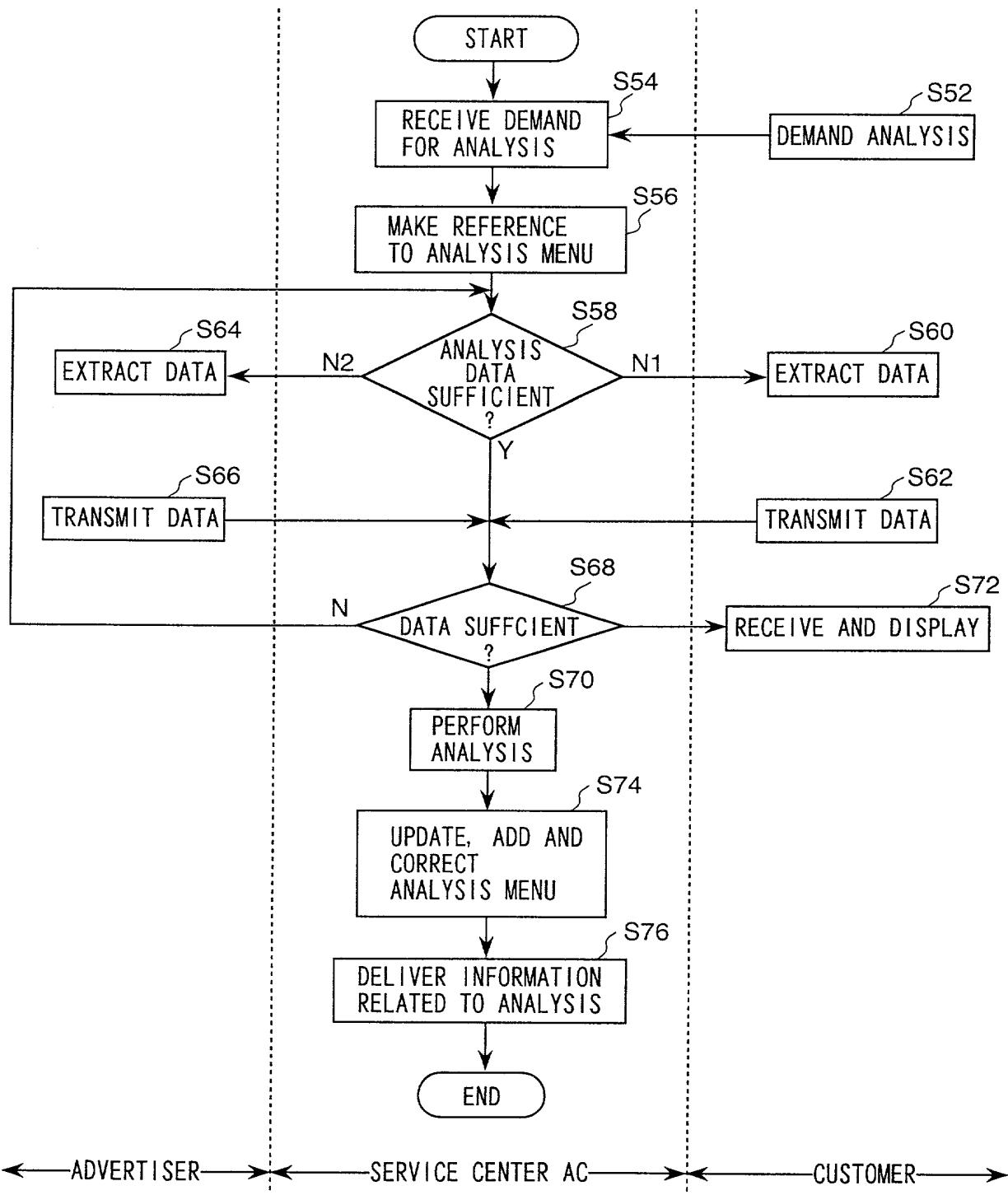


FIG. 7



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FIG. 8(A)

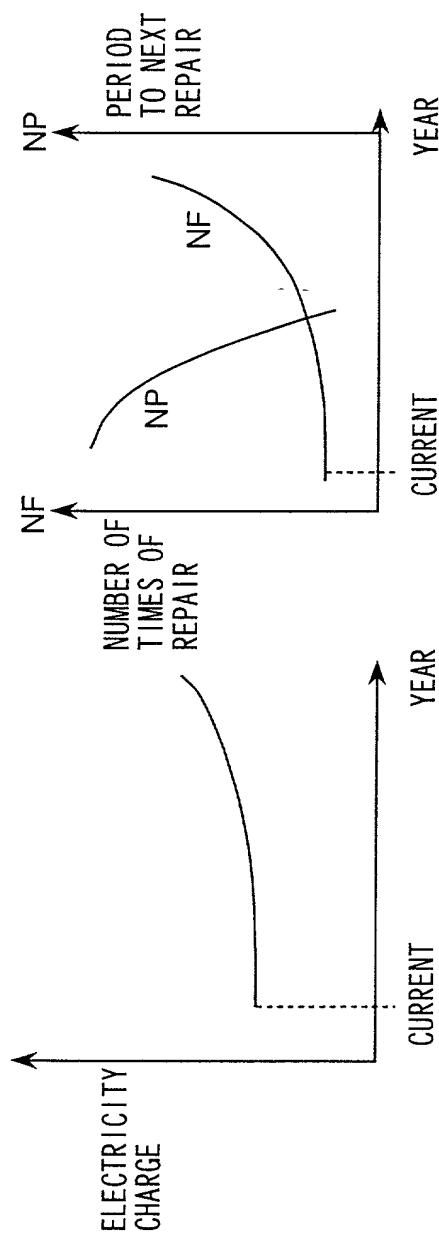


FIG. 8(B)

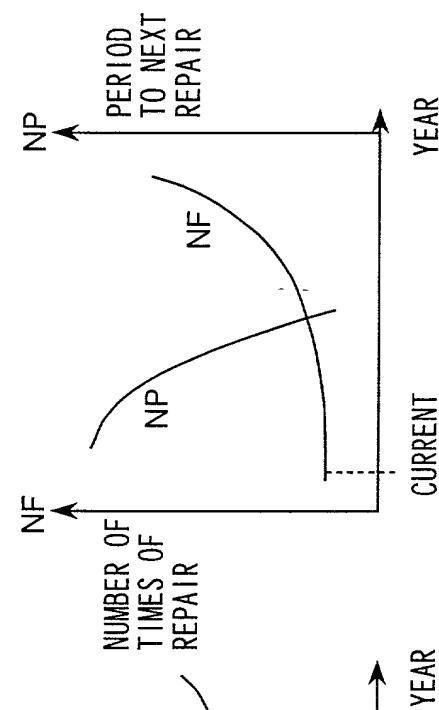


FIG. 8(C)

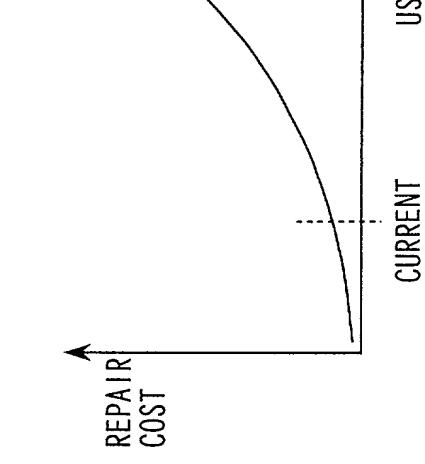
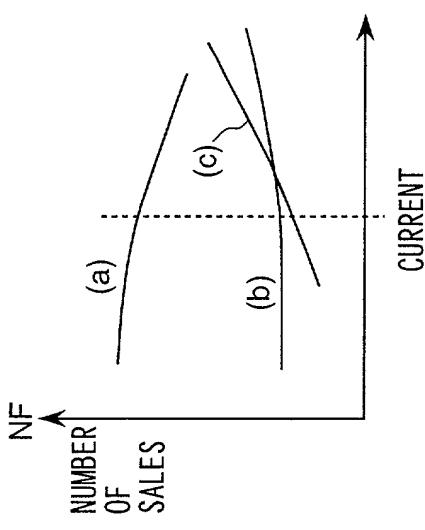


FIG. 8(D)



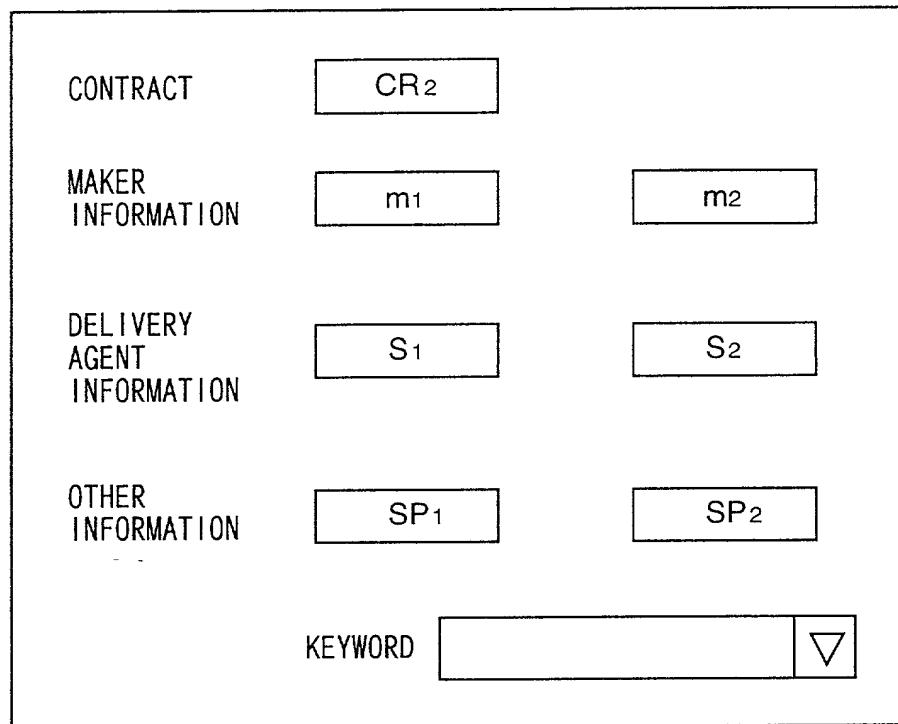
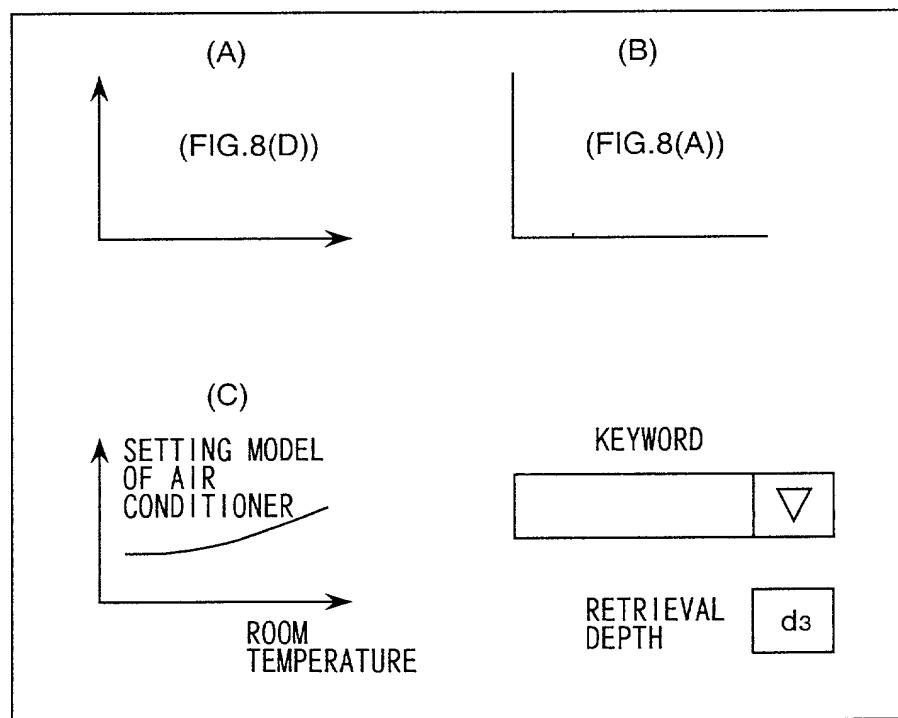
**FIG. 9****FIG. 10**

FIG. 11

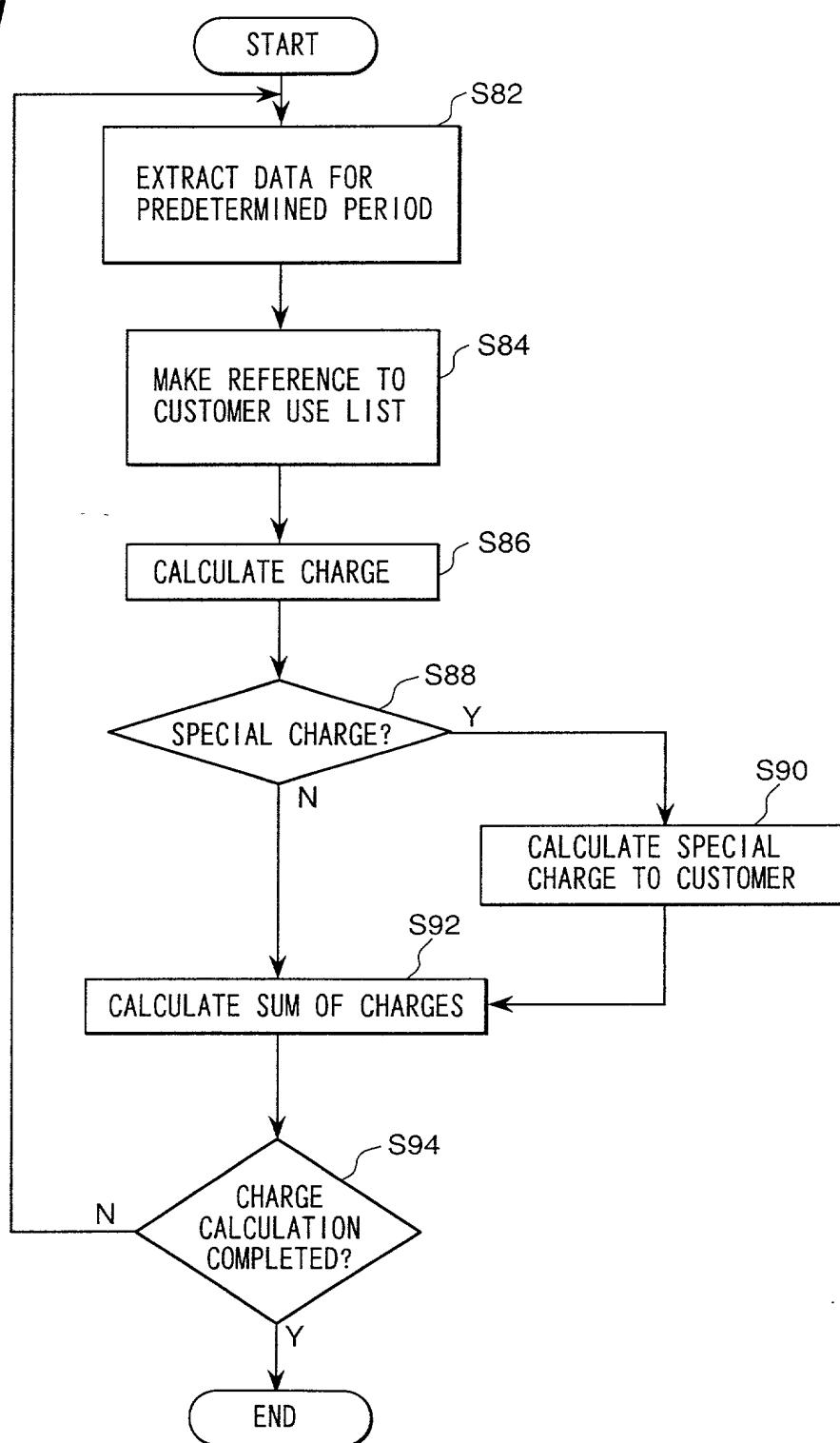


FIG. 12(A)

CS	NUMBER OF TIMES USE			CORRECTION BY USE DEPTH	NUMBER OF TIMES OF STATISTICAL ANALYSIS		CHARGE FOR STATISTICAL ANALYSIS	BILL TO CUSTOMER		
	DEPTH	DEPTH	DEPTH		STANDARD MENU (INDEX 4)	NON-STANDARD (INDEX 10)				
	1	3	5							
CS 1	50	30	10	$1 \times 50 + 3 \times 30 + 5 \times 10 = 190$	10	3	$(10 \times 4) + (3 \times 10) = 70$	270		
⋮										
CS m										

FIG. 12(B)

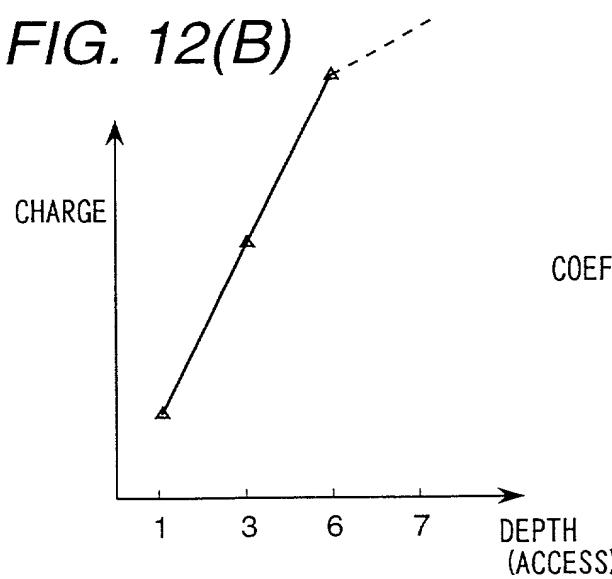


FIG. 12(C)

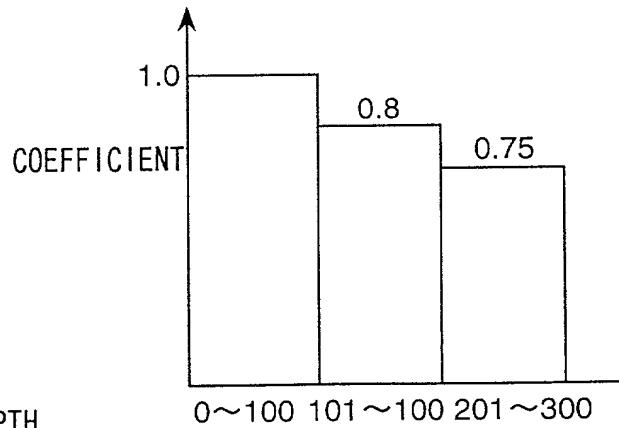
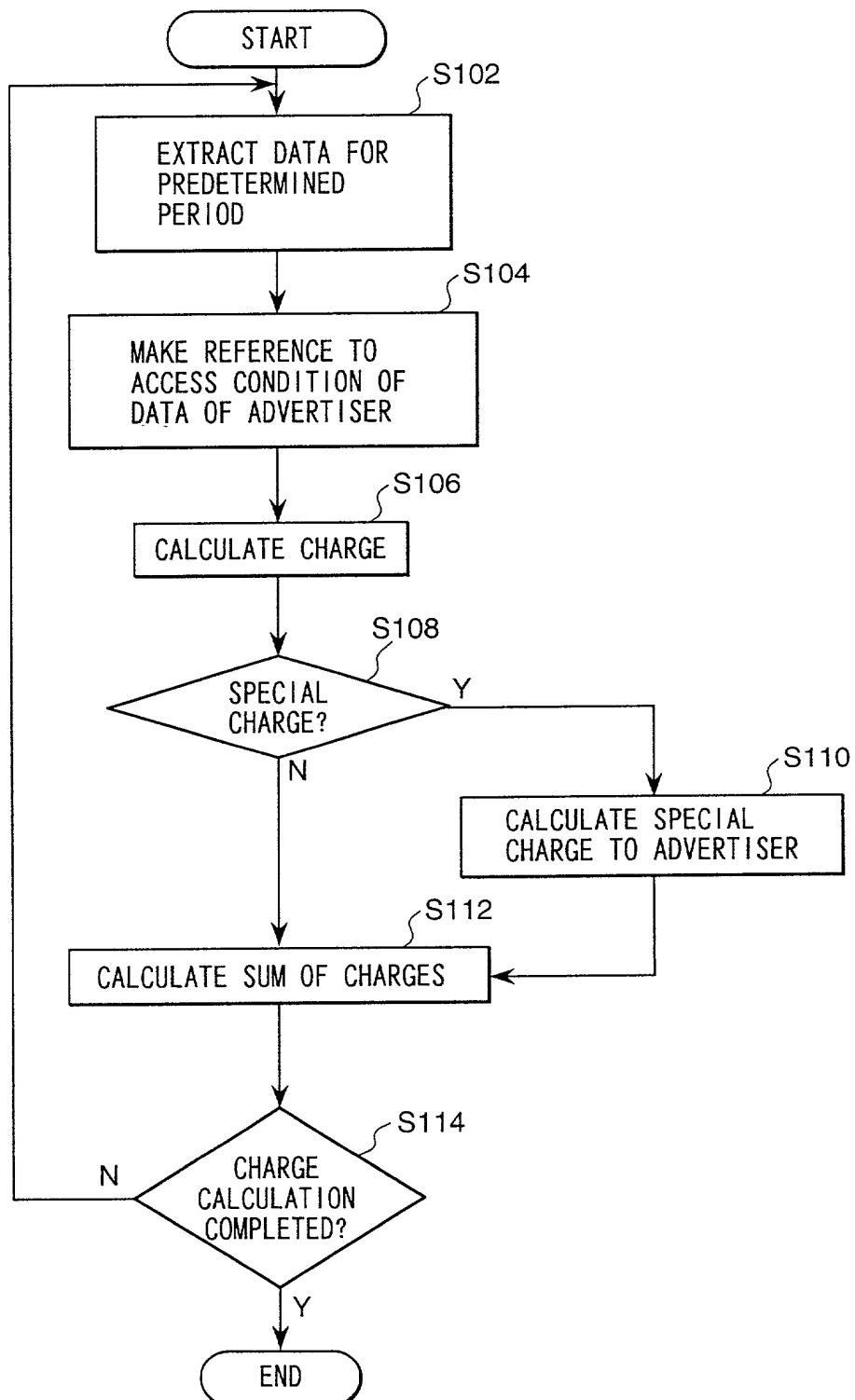


FIG. 13



*FIG. 14(A)*

RANK OF ADVERTISEMENT Ad	NUMBER OF TIMES USE DEPTH	CORRECTION BY USE DEPTH DEPTH	ADDITIONAL ADVERTISEMENT		BILL TO ADVERTISER
			LEVEL 1	LEVEL 2	
Ad <sub>1</sub>	B	100 50 30 20 10 5 3 1	1 × 100 + 3 × 50 + 5 × 30 = 400	30 20 10 6	6 × 30 + 10 × 20 = 380
Ad <sub>n</sub>	A				

*FIG. 14(B)*

LINK CAPACITY	A	B	C
MEMORY CAPACITY	< a bytes	< b bytes	< c bytes
CHARGE COEFFICIENT	1.0	1.2	1.5

**FIG. 15**